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National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Mumbai – 400 051  
SYMBOL: TATACOMM

BSE Limited  
P.J. Towers, Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500483

Dear Sir / Madam,

**Sub: Press Release - JLR and Tata Communications strengthen partnership to deliver smarter, data-driven connected cars.**

Please find attached herewith the press release on the captioned subject being issued today.

Kindly take the same on your records.

Thanking you,

Yours faithfully,  
For Tata Communications Limited

Zubin Adil Patel  
Company Secretary and Compliance Officer

**TATA COMMUNICATIONS**

Tata Communications Limited

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PRESS RELEASE

## JLR and Tata Communications strengthen partnership to deliver smarter, data-driven connected cars

- JLR will supercharge next-generation vehicle connectivity with Tata Communications MOVE™
- Drivers to remain connected from the remotest locations in 120 countries, with real-time vehicle location services, smarter driving experiences and increased software over-the-air (SOTA) updates
- Partnership is part of JLR's wider innovation strategy to establish universal connectivity for its vehicles and deliver continuously evolving AI-driven digital features and services for its customers

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Gaydon, UK, and Mumbai, INDIA, 14<sup>th</sup> January 2025 – [JLR](#) and [Tata Communications](#) are set to enhance JLR's connected vehicle ecosystem, transforming the driving experience for customers worldwide through the Tata Communications MOVE™ platform. The collaboration will empower JLR's next-generation software-defined vehicles with continuous connectivity and access to intelligent services even in the remotest locations across 120 countries. The latest collaboration is an extension of their [existing partnership to future-proof the carmaker's digital transformation](#).

Leveraging Tata Communications MOVE™ platform, JLR's upcoming medium-sized SUVs built on the new Electric Modular Architecture (EMA) will seamlessly transition between mobile networks and operators, enabling non-stop access to personalised connected services, such as media streaming. The platform will also enable greater and more secure data exchange between JLR and its customers' vehicles, delivering more efficient software over-the-air (SOTA) updates and supporting the rollout of evolving advanced driver assistance systems (ADAS).

Every day, JLR's fleet of connected vehicles generates 2.5 terabytes (TB) of data, with half a million electronic control units (ECUs) updated per month on average over the last 12 months. The use of Tata Communications MOVE™ platform will increase this data exchange and enable JLR engineers to harness deeper insights, monitor vehicle performance in real-time, and enable more prompt updates over the air to improve vehicle maintenance and servicing, reducing costs for the car owners and JLR.

The advanced vehicles, expected to hit the roads in 2026, will deliver a smarter and more intelligent driving experience.

The introduction of the Tata Communications MOVE™ will offer JLR customers:

- Resilient wireless communication technologies to help track vehicles in the most demanding environments
- Increased and more frequent vehicle software updates delivered over the air to improve vehicle diagnostics and updates
- Tailored connections will keep customers and their families connected to their preferred applications and vehicle features, wherever they are in the world
- Simplified and effortless connectivity plans, accessible via a single provider

**Marco Bijvelds, Vice President and Global Head of Tata Communications MOVE™, said:** "The automotive industry is continually innovating to meet ever-changing customer demands. Last year, our digital fabric enabled seamless connectivity across all JLR's production sites globally. As part of our extended partnership, we're now powering JLR's software-defined vehicle journey worldwide and enabling them to deliver advanced driving features in their cars. The

insights derived from the data exchanged through our platform will enable JLR to offer personalised customer experiences, opening doors for new revenue streams.”

**Mark Brogden, Director of Digital Product Platform Off-Board at JLR, said:** “JLR was the first luxury vehicle manufacturer to introduce dual modem, dual eSIM design for enhanced connectivity with the launch of Defender in 2020. The partnership with Tata Communications is the next step in our software-defined vehicle journey, offering highly secure and cost-effective data connectivity across 120 countries. Starting in 2026 with our next generation of medium-size luxury SUVs, Tata Communications MOVE™ aims to deliver continuous connected experiences for our clients, offering features and new software updates over-the-air to meet the expectations of our luxury client base.”

**ENDS**

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**About JLR**

JLR's *Reimagine* strategy is delivering a sustainability-rich vision of modern luxury by design.

We are transforming our business with the aim to become carbon net zero across our supply chain, products, and operations by 2039. We have set a roadmap to reduce emissions across our own operations and value chains by 2030 through approved, science-based targets. Electrification is central to this strategy and before the end of the decade our Range Rover, Discovery, Defender collections will each have a pure electric model, while Jaguar will be entirely electric.

At heart we are a British company, with two design and engineering sites, three vehicle manufacturing facilities, an engine manufacturing centre, and a battery assembly centre in the UK. We also have vehicle plants in China (joint venture), Slovakia, India, and Brazil, as well as seven technology hubs across the globe. JLR is a wholly owned subsidiary of Tata Motors Limited, part of Tata Sons.

**About Tata Communications**

A part of the Tata Group, Tata Communications (NSE: TATACOMM; BSE: 500483) is a global digital ecosystem enabler powering today's fast-growing digital economy in more than 190 countries and territories. Leading with trust, it enables digital transformation of enterprises globally with collaboration and connected solutions, core and next gen connectivity, cloud hosting and security solutions and media services. 300 of the Fortune 500 companies are its customers and the company connects businesses to 80% of the world's cloud giants. For more information, please visit [www.tatacommunications.com](http://www.tatacommunications.com)



## Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports.

The Annual Reports of Tata Communications Limited are available at [www.tatacommunications.com](http://www.tatacommunications.com). Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.

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